



**Title**

Send Business News

**Description**

Use this template to serve your network by sending relevant business information or news of interest to comrades or colleagues.

**E-mail subject line**

Ken: have you seen this [info/blog/article] on [the e-Velvet distribution channel]?

**E-mail body**

Hello Ken,

I know that [moving your new product to market] is vitally important to you ... so I immediately thought of you when I came across this [article] on [the e-Velvet distribution channel]:

[www.insertURLhere.com](http://www.insertURLhere.com)

It might give you some insight or provide new ideas for helping you [move to market even more quickly].

Hope you're doing well.

Warmly,

[Jane Doe]