



**Title**

Insight Request Broadcast

**Description**

Reach out to your network with a request for insight or advice.

**E-mail subject line**

Colleague needs your valued insight!

**E-mail body**

Hello, Greg.

I hope you are well.

You may or may not know that we're [very close to launch of our new product line]—we hope to be [out of BETA within the month].

With that in mind, would you mind taking five minutes to share your thoughts on [the egg whites of summer]? You can take a look at what we have so far here:

[Link if you have something for your colleagues to view online].

When you reply, please let me know if there's anything I can help you with—connections you might need, ideas you might want to bounce?

Thanks much. I value your insight and look forward to your input.

Warmly,

[Jane Doe]